



GWMS
Global Waste Management Symposium
by **informa**...

February 22-25, 2026

Grand Hyatt Indian Wells Resort & Villas
Indian Wells, California
wastesymposium.com

Dig Deep Into Solid Waste Solutions

Join North America's premier technical conference for groundbreaking research and case studies in waste management, returning in 2026. The Global Waste Management Symposium (GWMS) connects global professionals seeking world-class insights and innovative solutions.

GWMS fosters in-depth discussions through expert-led presentations and high-value networking opportunities. A distinguished committee of industry leaders rigorously reviews all submitted abstracts, ensuring top-tier content on solid waste engineering and management.

Connect with a highly engaged audience of industry decision-makers.

GWMS brings together landfill owners and operators, along with their engineers, consultants, and vendors. Attendees include:

- Facility Owners and Operators
- Researchers
- Vendors & Suppliers
- Solid Waste Generators
- Local, State & Federal Agencies
- Waste Service Companies
- Trade Organizations
- Students & Academicians

www.wastesymposium.com

Strategic Partner:



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2026 GWMS Sponsorship Opportunities Include:

Gold Sponsor - \$24,000

- 9 complimentary registrations (\$11,880 value)
- Unlimited additional registrations above the free allocation are available at a discounted price (\$1,020 each)
- Shared banner ad on wastesymposium.com
- Gold, primary sponsor branding on wastesymposium.com
- Gold, primary sponsor branding in email campaign promoting attendance
- Primary sponsor branding at all breakfasts, lunches and at the Welcome Reception (value \$11,000)
- Full page digital ad displayed onsite (value \$900)
- Company featured on Company Showcase landing page that will be promoted to attendee base throughout the show cycle and during the event
- Tabletop Display (optional)

Silver Sponsor - \$17,500

- 7 complimentary registrations (\$9,240 value)
- Unlimited additional registrations above the free allocation are available at a discounted price (\$1,020 each)
- Shared banner ad on wastesymposium.com
- Silver, secondary sponsor branding on wastesymposium.com
- Silver, secondary sponsor branding in email campaign promoting attendance
- Full page digital ad displayed onsite (value \$900)
- Company featured on Company Showcase landing page that will be promoted to attendee base throughout the show cycle and during the event
- Tabletop Display (optional)

Bronze Sponsor - \$13,500

- 5 complimentary registrations (\$6,600 value)
- Unlimited additional registrations above the free allocation are available at a discounted price (\$1,020 each)
- Shared banner ad on wastesymposium.com
- Bronze sponsor branding on wastesymposium.com
- Bronze sponsor branding in email campaign promoting attendance
- Full page digital ad displayed onsite (value \$900)
- Company featured on Company Showcase landing page that will be promoted to attendee base throughout the show cycle and during the event
- Tabletop Display (optional)

Tabletop Plus - \$6,950

- 2 complimentary registrations (\$2,640 value)
- Unlimited additional registrations above the free allocation are available at the General Admission price (\$1,320)
- Full page digital ad displayed onsite (value \$900)
- Company featured on Company Showcase landing page that will be promoted to attendee base throughout the show cycle and during the event
- Tabletop Display (optional)

Tabletop Sponsor - \$4,550

- 1 complimentary registration (\$1,320 value)
- Unlimited additional registrations above the free allocation are available at the General Admission price (\$1,320)
- Tabletop Display (optional)

To learn more about GWMS 2026 sponsorships, contact:

Companies A-L:

Debra Busby, 212-600-3519
debra.busby@informa.com

Companies M-Z:

Juliana Sherwood, 203-767-8672
juliana.sherwood@informa.com

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2026 GWMS Sponsorship Add-Ons:

Golf Sponsorship (Exclusive) – \$18,000

Be the Exclusive Sponsor for the GWMS Golf Outing. The golf sponsorship includes promotion pre-event and onsite for this sold-out event at the beautiful Indian Wells Golf Resort

Hat Sponsor: \$ 15,000

Put your company logo on the heads of GWMS attendees! Hats will be much needed in sunny Palm Springs, especially during the golf tournament!

Coffee Break Sponsor: \$4,000 each (5 available)

Everyone needs their coffee! Stand out by Sponsoring one of the five scheduled Coffee Breaks.

WiFi Sponsor \$10,000

Get the attention of attendees with your branding on Wi-Fi promotion – and increase brand awareness by choosing a custom password for the Wi-Fi exclusively used for the event.

Key Card Sponsor: \$8,500

Most attendees stay at the Grand Hyatt Indian Wells Resort & Villas where all the GWMS events are happening – be top of mind for all of them by being branded on their key cards, used numerous times throughout the four days.

Padfolio Sponsor: \$8,000

Lots of notes are taken during this highly technical conference – brand your company on the pen and pad combo used during the event.

Tote Bag Sponsor: \$8,000

Put your company logo in the hands of all attendees with branded tote bags.

Water Bottle Sponsor: \$7,500

Align your company's name and brand with the sustainable impact reusable water bottles create. Promote your brand while helping attendees stay hydrated.

Registration Sponsor \$7,500

Be front and center in the GWMS registration process and reach all attendees with this impactful sponsorship! Take advantage of this huge opportunity for pre-event and onsite exposure.

Lanyard Sponsor: \$7,500 (sponsor provides the lanyards)

You can't be missed with your logo branded on every lanyard used for badges! This high-exposure sponsorship is a great way for your brand to be seen by all GWMS attendees.

Cocktail Reception: \$6,000 each (2 available)

All eyes will be on you as the Cocktail Reception Sponsor! Our two cocktail receptions offer the perfect networking opportunity for all sponsors and attendees – a great place to sponsor and increase brand awareness.

Get in front of all the golfers at the golf tournament with these options for the Golf Tournament:

- Golf Ball Sponsor: \$5000
- Golf Divot Tool Sponsor: \$4500
- Golf Tee Sponsor: \$3500

Web Banner on Waste360 Daily Wire: \$1,400

Promote your company on the GWMS show daily that is received by all registered attendees and the entire Waste360 database.

Pre-Show Email \$1, 700 (3 available)

Reach all registered attendees prior to GWMS and let them know about your presence at the event with a custom preshow email!

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